



## About Companies & Data on the Cambridge Cluster Map

[www.camclustermap.com](http://www.camclustermap.com)

### What companies are featured on the Cluster Map?

The Cluster Map identifies and locates companies that are active within a 20-mile radius of the centre of Cambridge. It shows three groups of companies: Cambridge-based and Cambridge-active companies, and Non-corporate Knowledge-intensive (KI) organisations.

**Cambridge-based companies** are those with their primary trading address within this area, or those that do not give a primary trading address but have a registered office in this area. We capture all companies that have filed accounts (newly registered companies will generally not appear until a year after being set up), which gives over 20,000 companies.

**Cambridge-active companies** are those who have neither their registered office, nor primary trading address in the Cambridge area but do have a trading address in the area that we have identified. In general these companies have provided an address within the area as one of their trading addresses, but others have been added once they are identified. Membership of this group is generally restricted to those with ten, or more, employees.

**Non-corporate knowledge-intensive (KI) organisations** are those research institutions that are located in the defined region which are neither companies, nor partnerships.

### What company data is provided?

Data is drawn from filings at Companies House. For Cambridge-based companies the map shows employment and turnover over the period from fiscal years 2010/11 to 2015/16. These figures give the total employment and turnover of these companies, not just what is taking place in the Cambridge area. It is hoped that we will be able to provide estimates of the Cambridge content of employment in future versions of the Cluster Map.

Most companies with fewer than 50 employees submit abbreviated accounts without employment, or turnover figures. The employment and turnover figures for these companies have been estimated using a variety of methods, straying on the side of caution over any exaggeration. As new information is received these estimates will be revised. Despite this caution, the Cluster Map reveals a vibrant Cambridge economy with exceptional corporate growth.

No employment, or turnover data is provided for Cambridge-active companies but it is hoped that we can provide their Cambridge employment figures in future versions of the Cluster Map.

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